

Security Awareness Training and Simulated Phishing Platform

Helps you manage the ongoing problem of **social engineering**

KnowBe4 Security Awareness Training

Old-school security awareness training doesn't hack it anymore. Today, your employees are frequently exposed to sophisticated phishing and ransomware attacks.



Baseline Testing

We provide baseline testing to assess the Phish-prone™ percentage of your users through a free simulated phishing attack.



Train Your Users

The world's largest library of security awareness training content; including interactive modules, videos, games, posters and newsletters. Automated training campaigns with scheduled reminder emails.



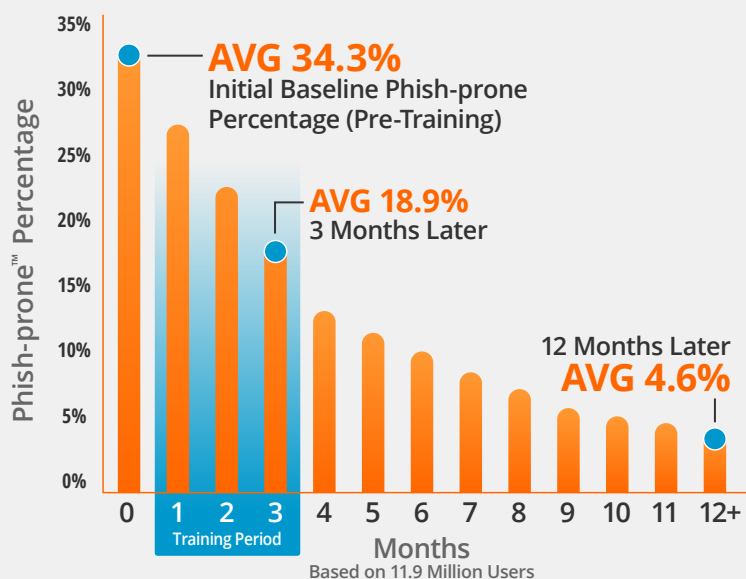
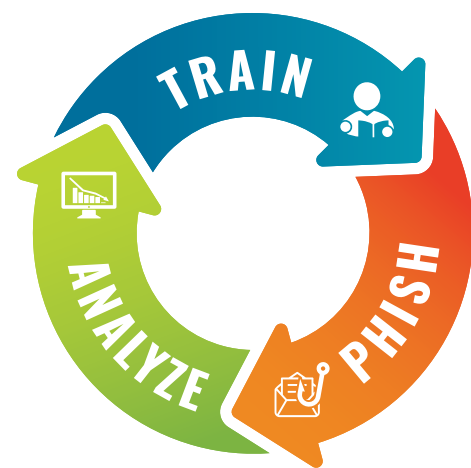
Phish Your Users

Best-in-class, fully automated simulated phishing attacks, thousands of templates with unlimited usage, and community phishing templates.



See the Results

Enterprise-strength reporting, showing stats and graphs for both training and phishing, ready for management. Show the great ROI!



The System Really Works

With KnowBe4's massive database, we analyzed over 11.9 million users over the course of at least 12 months, and our 2024 research continues to uncover alarming results. The overall industry initial Phish-prone Percentage benchmark increased to 34.3%, up one full point from 2023.

Fortunately, the data showed that this 34.3% can be brought down to 18.9% within 90 days after deploying new-school security awareness training. The one-year results show that by following these best practices, the final Phish-prone Percentage can be minimized to 4.6% on average.

See how your company's Phish-prone Percentage compares to your peers! The Industry Benchmarking feature is included with your subscription.

Source: 2024 KnowBe4 Phishing by Industry Benchmarking Report

Note: The initial Phish-prone Percentage is calculated on the basis of all users evaluated. These users had not received any training with the KnowBe4 console prior to the evaluation. Subsequent time periods reflect Phish-prone Percentages for the subset of users who received training with the KnowBe4 console.